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RUDE BWOY SPIRITS - BRINGS A STRONG TASTE OF THE CARIBBEAN TO FLORIDA RUM AND VODKA MARKETS

WEST PALM BEACH, FL – The newly launched spirits brand, Rude Bwoy Spirits is making a big splash in the rum and vodka markets. As a local brand, headquartered in West Palm Beach, Florida, Rude Bwoy has managed to make great headway into the Palm Beach, Tampa, Fort Lauderdale and Miami markets mostly due to the reaction of those who have gotten the opportunity to taste. Once you taste it you know you have just found something very special.

Rude Bwoy Spirits has four spirits on offer – Rude Bwoy Irie White Rum, Rude Bwoy Irie Gold Rum, their brand quencher Rude Bwoy Coconut Rum that speaks entirely for itself and interestingly enough a sugar cane Vodka. All of the brands spirits are Ultra Premium small batch, overly refined and - as most who taste it state - “so smooth!”

Consumers should be on the lookout for the colorful packaging that already stands out strong on the shelves of many of South Florida’s finest restaurants and bars, with many more to follow. Distilled from the finest sugar cane, hand crafted and blended to perfection, Rude Bwoy Spirits offers an all natural and gluten free product.

“Our Coconut Rum speaks for itself,” commented co-owner James Larson. “Everyone just says wow...so smooth. This rum truly is a “Game Changer” offering a freshly done, unique taste of the islands!”

Larson recommends drinking the Coconut Rum on the rocks with a lime. However you drink it, whether on the rocks or mixed by your favorite bartender, Rude Bwoy Spirits is truly making headway and will soon be an international brand to reckon with.

About RUDE BWOY SPIRITS:

A blend of Jamaica, Cuba and Florida - Rude Bwoy Spirits brings the Spirit of the Caribbean. Old family recipes dug up and resurrected by crossing their Jamaican heritage for rum making with rum recipes from Cuba, and eventually brought to fruition generations later in Florida under the name Rude Bwoy Spirits.

Rude Bwoy Spirits now consists of three ultra premium rums, an ultra premium vodka, and a growing apparel line to support it.

The Rude Bwoy team is working hard and fast to take this brand nationally in 2020 and at the current momentum, the brand is positioned to be a household name in the near future.

Visit: [Http://www.rudebwoyspirits.com](http://www.rudebwoyspirits.com) to learn more about the brand. Be on the lookout for a newly revised website coming soon as well as a new store site offering the Rude Bwoy Brand apparel and more.

Rude Bwoy is also on Facebook and Instagram @rudebwoyspirits

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