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RUDE BWOY SPIRITS COCONUT RUM - Wins at 2020 San Francisco World Spirits Competition

WEST PALM BEACH, FL – The newly launched spirits brand, Rude Bwoy Spirits has emerged on the local spirits scene and is now making an even bigger splash! Rude Bwoy Spirits is proud to announce that it has been awarded a win at the 2020 San Francisco World Spirits Competition (SFWSC). The brand's amazing Coconut Rum has been awarded a Silver medal in the Flavored Rum category and has proven itself to be the number one Coconut Rum in the category! According to the competition website, "Products awarded a Silver medal are outstanding in their category. They show refinement, finesse, and complexity. They are among the best examples of their particular category." Rude Bwoy Spirits' Coconut Rum went up against 38 different flavored rums from all over the world and resulted as the top Coconut Rum.

Since its introduction in 2000, the SFWSC has become one of the most respected and influential spirits competitions in the world. Emphasizing integrity and impartiality. This competition takes great pride in ensuring that all entries are treated with equal care and consideration by a highly qualified panel of carefully selected spirits-industry judges. To be awarded at this particular competition is highly valuable to a brand, as it is known to be one of the most reliable and universal indications of spirits excellence.

"We know our 100% All Natural Ultra Premium Rude Bwoy Coconut Rum is extremely unique. Today...we are pleased to announce that the rest of the WORLD now also recognizes that fact! Regarded as one of the top spirits competitions in the world, the esteemed judges at the 2020 San Francisco World Spirits Competition have bestowed a great honor upon our finely crafted rum", commented co-owner James Larson. "This is a big honor for us as we gear up to take the brand national. To be awarded in this prestigious event shows that Rude Bwoy Coconut Rum is the game changer we have been touting. We are coming to California and New York as soon as things get better with Covid-19... so gear up.. Time to get on this coconut!" Stated co-owner Patrick "Quashi" Mitchell.

Rude Bwoy Spirits has three additional offerings in its lineup – Rude Bwoy Irie White Rum, Rude Bwoy Irie Gold Rum, and a unique sugar cane Vodka. All of the brand's finely crafted spirits are ultra premium, small batch creations with most who taste it making the same claim of "It is So Smooth!"

Consumers should be on the lookout for the colorful packaging that already stands out strong on the shelves of many of South Florida's finest restaurants and bars, with many more to follow. Distilled from the finest sugar cane, hand crafted and blended to perfection, Rude Bwoy Spirits offers an all natural and gluten free product.

About RUDE BWOY SPIRITS:

A blend of Jamaica, Cuba and Florida - Rude Bwoy Spirits brings the Spirit of the Caribbean. Old family recipes dug up and resurrected by crossing their Jamaican heritage for rum making with rum recipes from Cuba, and eventually brought to fruition generations later in Florida under the name Rude Bwoy Spirits.

Rude Bwoy Spirits now consists of three ultra premium rums including a white, gold and the Award Winning Rude Bwoy Coconut Rum, ultra-premium Sugar Cane Vodka, and a growing apparel line to support it.

The Rude Bwoy team is working hard and fast to take this brand nationally in 2020 and at the current momentum, the brand is positioned to be a household name in the near future. Retailers looking for a new great brand to add world-class flavor to their menu are encouraged to reach out.

Visit: [Http://www.rudebwoyspirits.com](http://www.rudebwoyspirits.com) to learn more about the brand. Be on the lookout for a newly revised website coming soon as well as a new store site offering the Rude Bwoy Brand apparel and more. Also we are social... Rude with a touch of class...

Rude Bwoy is also on Facebook and Instagram @rudebwoyspirits

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